



"Express Mail" Label No.

EV 47092168745

Date of Deposit

March 25, 2005

AMENDMENT UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE -  
EXAMINING GROUP 2163

I hereby certify that this is being deposited with the United States Postal  
Service "Express Mail Post Office to Address" service under 37 CFR 1.10  
on the date indicated above and is addressed to:

PATENT

Attorney Docket No.: 020342-000900US

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Corres. and Mail  
**BOX AF**

By:

*Kevin L. McNeill*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Safwan Shah et al.

Application No.: 09/944,626

Filed: August 30, 2001

For: ACTIVE PROFILING SYSTEM  
FOR TRACKING AND QUANTIFYING  
CUSTOMER CONVERSION  
EFFICIENCY

Customer No.: 20350

Confirmation No. 9256

Examiner: Ly, Anh

Technology Center/Art Unit: 2162

AMENDMENT UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE EXAMINING  
GROUP 2162

Please "ENTER"

Thank

04/14/05  
A

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed January 25, 2005 on the above-  
referenced application, please enter the following amendments and remarks:

**Amendments to the Claims** are reflected in the Listing of Claims that begins on page 2 of this  
paper.

**Remarks** begin on page 10 of this paper.